Philippe Wisniewski

Frontend Engineer

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Profile

Frontend engineer combining strong JavaScript and React development with a design background that bridges engineering and user experience. Specialising in modern JavaScript, React application development, headless CMS architectures, and API integrations — with a focus on accessible, performant interfaces built to last. Currently building full-stack capability and exploring how AI tools are reshaping the development process.

Experience

QGate Software Ltd | Freelance Frontend Developer • Sep 2024 — Mar 2026
- Built concurrent API calls with comprehensive error handling and URL transformation using Promise and async/await patterns
- Developed and maintained a headless WordPress website, improving performance and long-term maintainability
- Integrated frontend and backend systems via REST APIs, including Yoast SEO for metadata handling across the stack

KeepMe AI | Graphic & UX Designer • Aug 2023 — Apr 2024
- Developed LMS Academy portal using Thinkific and Liquid templating, enhancing client learning experiences
- Collaborated with marketing and product teams on website UX, campaign landing pages, and CRM integrations (HubSpot, Mailchimp)
- Designed and executed SEO-optimised content and visual assets for social media and events marketing

Ample Earth | Lead Designer • Oct 2021 — Jun 2023
- Built and optimised marketing and e-commerce website using Webflow and Webflow CMS, focusing on UX and performance
- Developed UI components using Shopify Polaris design system; worked with Shopify platform including Liquid templating to build on-brand storefront assets
- Collaborated with the development team on Progressive Web App (PWA) strategy, enhancing mobile user experience
- Designed and executed email marketing campaigns, achieving 18% increase in website traffic

VFM Associates | Graduate Designer → Creative Lead • Sep 2010 — Aug 2021

- Advanced from Graduate Designer to Creative Lead, managing digital projects across diverse industry sectors
- Led company website redevelopment using JAMstack technologies, significantly improving scalability and performance
- Designed and built interactive e-learning applications using HTML5, CSS, and JavaScript
- Mentored junior team members while managing full project lifecycle from concept to delivery

Technical Skills

Languages
HTML, CSS, JavaScript (ES6+), PHP

Frameworks & Libraries
React, React Router, Chart.js, Vite, Eleventy (11ty), WordPress, Webflow

Tools & Workflows
Git, npm, VS Code, Claude Code

Dev Practices
REST APIs, Headless CMS Architecture, Asynchronous JavaScript, Responsive Design, Accessibility Standards, Performance Optimisation, Prompt Engineering

Design & UX
Figma, UX/UI Design, Wireframing, Prototyping, Information Architecture

Personal Development

Recently completed the Meta Full-Stack Developer Certificate, including React Basics and Programming with JavaScript. Applying those foundations directly through hands-on projects: a React water tracker with Chart.js data visualisations and an Apple Health XML parser built with DOMParser, custom hooks, and React Router. Deepening JavaScript fundamentals through Douglas Crockford's JavaScript: The Good Parts. Actively integrating AI tools — including Claude Code — into day-to-day development workflows.

Education & Certifications

Leeds Beckett University | BSc (Hons) Multimedia Technology — 2:1 (2008)

Coursera / Meta | React Basics — January 2026

Coursera / Meta | Programming with JavaScript — February 2026